The designer must work to negotiate a solution which meets the relative and disparate sets of criteria which are held, often implicitly, by clients, users and legislators as well as members of the design team.

Portillo and Dohr have contributed to this discussion significantly by recognising the importance of criteria in the design process. The problem with design so often is that you cannot set sensible criteria for success unless you have some appreciation of what is possible. Criteria therefore are not necessarily absolute in the design process, except sometimes when set by legislators, and we shall see in Chapter 13 that they can sometimes be very destructive as a result!

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